

Securing the Credit Union from the Inside to the Outside

For the last 10 years, Credit Unions have focused all of their IT security efforts towards protecting themselves from external threats, leaving them completely exposed to insider threats, which are far more potentially dangerous as insiders have greater access to and knowledge of critical data. With an increasing number of highly public insider threat events coming to light, Credit Unions are now realizing that the next frontier of IT security is the insider threat. Without a doubt, the network perimeter needs protection, but not at the expense of leaving endpoints with just anti-virus protection.

The issues are compounded if the credit union's senior managers use laptops and/or there are remote workers. It is very challenging to protect these machines once they leave the relatively safe confines of the branch or main office. There are so many things that can go wrong: laptops are lost or stolen, friends and family "borrow" machines to recklessly surf the Net, etc. But whether the machines are offsite or within the credit union, they must be protected. Only with a combined and well coordinated endpoint and perimeter approach can credit unions truly achieve a successful defense in depth approach.

At Awareness Technologies, we have spent nearly a decade building the most complete yet easy-to-use Insider Security software solution. Deployed at the endpoint at the click of a mouse, our complete insider threat prevention system includes four modules that are easily accessible and viewable through a web-based interface: Website filtering; Data Loss Prevention (DLP); PC monitoring and laptop recovery. Offered as a hosted solution, there is no hardware to buy and a Credit Union can be up and running in minutes.

Endpoint Website filtering works in the office and on the road - unlike network-based filtering systems that are only effective in the office. The exact same scenario plays out with DLP which is why endpoint DLP is much preferred. Having the DLP intelligence at the endpoint means that it can scan every file on the PC to uncover where confidential Data At Rest resides as well as prevent confidential Data In Motion from leaking out via email (including Web mail), email attachments, USB devices, CD ROMs, Web postings, etc. Network DLP requires a great deal of configuration and fine-tuning and even then can prove to be porous. Meanwhile our software builds a protective circumference around each computer in the credit union, rather than just network traffic.

Our Employee Monitoring software is designed to granularly record and control all employee computer activity - you can think of this as PC video surveillance. Time and productivity wasting activities such as games, FaceBook, peer to peer file sharing, etc can be completely eliminated. Essentially all employee activity can be recorded and available to senior management via a powerful but easy to use Web interface. As for laptops, we offer the best laptop protection software in the industry because it permits you to both retrieve and delete any files from stolen or lost machines with just a few clicks of the mouse. Best of all, no hardware purchases are required for any of our solutions because everything is securely and centrally run from the cloud. We firmly believe that we have developed the ultimate endpoint security solution: UTM (Unified Threat Management) for the endpoint delivered in a SaaS (Software as a Service) format.

Brad Miller CEO & Chairman



Brad Miller
joined Awareness Technologies in March 2010 as CEO and Chairman. Prior to that, he was the CEO of

Perimeter eSecurity where he pioneered Security-in-the-Cloud. Perimeter was the leading provider of IT security to financial institutions providing services to over 2000 financial institutions. Brad grew Perimeter from under \$1MM to \$60MM in revenues for a compound annual growth rate of over 600%. This outstanding growth rate earned Perimeter numerous awards including Deloitte Fast 50 and 500 5 years in a row. Leveraging these accomplishments Brad secured over \$100MM in capital for Perimeter from Goldman Sachs, Bessemer Venture Partners and others. Brad has won several personal awards including Innovator of the Year and was an Ernst & Young Entrepreneur of the Year finalist. Finally, he and his business accomplishments have been featured in several books including The Business of Software by renowned MIT Sloan Business School professor Michael Cusumano.

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