

## Battling Security Fatigue – Working Towards Usable Security

Security professionals and IT departments are constrained by the limited resources that they receive from their business leaders. They're also, to a certain extent, overwhelmed by the sheer number of threats that they face on a daily basis. This can lead to apathy and a sense of helplessness more than fatigue. Tack on being faced with choosing from thousands of security products that are designed to help protect them from this ever-changing and challenging threat landscape. Selecting the most effective security products from the right vendors is difficult to say the least. Fortunately, this task is becoming somewhat easier as vendors realize that they must warranty their products.

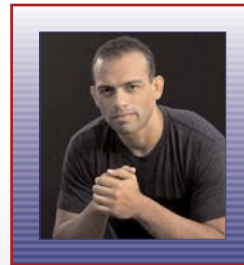
At SentinelOne, we have taken the feedback from security and IT departments to heart and created a \$1 Million in Guaranteed Ransomware Protection policy; in fact, we are the only Endpoint Protection company to guarantee its technology. We simply feel that the time has come for security companies to back their technology with solid guarantees and provide users with the financial assurance they deserve against ransomware attacks. So we have stepped up to make this a reality for our clients because we are convinced that it is the right thing to do. Of course, we have a few sensible requirements such as asking our clients to stay on the most current version – we view this as a partnership where we are working together to keep everyone secure. When there is a cooperative effort between the vendor and the client, fraud rates go down and breaches are minimized.

The strength of our technology allows us to feel confident in offering this amazing guarantee. Our next-generation endpoint and server protection uses several layers of attack prevention, including pre-execution detection to stop known attacks, and on-execution behavior detection and machine learning to stop attacks that other vendors simply can't. Proactive malware prevention is achieved by run-time checks on executable files – they won't launch if they are attempting to execute malicious activities. With SentinelOne replacing traditional static, signature-based AV on your credit union's endpoints, you will be much better protected not only against malware, but against sophisticated exploits, insider threats and APTs.

It is imperative that security products become easier to install, configure and maintain. InfoSec professionals are in top demand, and that means that regular IT staff members must be able to manage their security platforms with minimal time and training inputs. That is why we developed our SentinelOne Endpoint Protection Platform (EPP) to unify prevention, detection, and response in a single, easy-to-deploy solution that offers both on-premise and cloud management options. We also have a network of security partners that are able to affordably wrap their cloud service offerings around our platform and software which makes it incredibly easy to deploy at your credit union and immediately enjoy a lower Total Cost of Ownership.

For more information on SentinelOne and to learn more about our Ransomware Guarantee, please visit: [www.sentinelone.com](http://www.sentinelone.com).

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Belt in Brazilian Jiu-Jitsu, and Founder of WhiteHat Security, and his career spans nearly 20 years and he has lived a literal lifetime in computer security to become one of the industry's biggest names. He has received a number of industry awards, been publicly thanked by Microsoft, Mozilla, Google, Facebook, and many others for his security research. Jeremiah has written hundreds of articles and white papers. As an industry veteran, he has been featured in hundreds of media outlets around the world. Jeremiah has been a guest speaker on six continents at hundreds of events including and many top universities. All of this was after Jeremiah served as an information security officer at Yahoo!

### Contact Info

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