

Implementing Growth Strategies with the Help of Core Systems

On a regular basis, we pride ourselves on helping smaller credit unions with their growth strategies. Credit unions can remain competitive by offering products and services that grow their membership in key demographics, streamlining current business workflows, and providing key technologies.

Credit unions must attract younger members by offering a strong digital presence. First, a modern and functional website is paramount. Millennials expect 24/7 access to their funds and want to track all of their transactions in real-time. We work with our trusted partners to review our clients' websites and if needed, help them implement a more modern platform at an affordable price.

And second, mobile banking is a must. Young members want to perform every task on their smartphones and tablets. We currently offer two mobile banking platforms – one tailored for smaller credit unions and another more robust version for large clients. Both feature mobile bill pay and mobile RDC.

Our clients continue looking for ways to run more efficiently with new products and services, but without the need for additional staff. Electronic statements and notices, emailed receipts, digital documents, and check imaging are easy technologies to implement and require little to no extra staffing.

Online account origination and loan automation are two current technologies that streamline credit union workflows. We offer XML-based technology solutions that integrate directly into our Windows-based FORZA³™ core platform. Members enjoy a seamless loan application and decision-making experience while credit unions appreciate the efficient automated process. Our automatic account management and lending tools free credit union employees to focus on superior customer service and increasing member satisfaction.

In-house credit card processing is another technology credit unions can implement that boosts revenue and has potential to build even stronger relationships with their members. We make it simple for our clients to add the competitive and beneficial credit products that members expect by partnering with Member Access Pacific (MAP) and CO-OP Financial Services. Credit unions can easily open, close, and manage credit cards from a teller or member service line all within FORZA³™.

Enhanced Software Products places a high priority on face-to-face communication with each of our clients and potential clients. Our goal is to collaborate with clients to find the solutions that directly help meet their needs. Decades of experience has shown us that this type of close partnership creates an environment of growth and success.



A Vendor...A True Partner



Contact Info

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Matt Lefler is Vice President at Enhanced Software Products, Inc. (ESP). Matt is part of a management team that is a balanced group of both technology and Credit Union industry professionals because we believe that a pure technology approach often loses its focus on the business it is supposed to be servicing. For over 20 years, ESP has focused on redefining the standard high tech company model. Our initial product was acquired in 1996 from a very large publicly held company. As a privately held company, ESP has been able to focus on what we feel is important to our customers while many public companies are focused on meeting stockholder expectations. ESP is growing steadily - not through merger and acquisition, but through pure quality and performance.